

HIGH

HIGH MUSEUM OF ART ATLANTA

FOR IMMEDIATE RELEASE

HIGHBALL CELEBRATES THE BEST OF BRUNCH COCKTAILS

*Local bartenders invited to compete at 3rd annual boozy bash
benefiting the High Museum of Art*

ATLANTA, May 30, 2019 — Atlanta’s leading mixologists will face off at the High Museum of Art’s 3rd annual [Highball](#), an exclusive craft cocktail competition fundraiser featuring libations, light bites and lively music on Aug. 11, 2019, from 12:30 to 4 p.m., at The Fairmont. This year’s event has a Sunday Funday theme, with each bartender creating his or her best brunch-inspired drink. Early bird tickets will be available on June 3, and general admission tickets go on sale June 18. Visit www.high.org/highball for more information and to purchase tickets while supplies last.

“Highball has given our patrons a unique and festive opportunity to raise a glass in celebration and support of the arts,” said Allison Chance, the High’s director of development. “We are very excited to see what the competitors mix up for this year’s theme and to toast the laid-back and sundrenched brunch atmosphere.”

The 2019 Highball will feature 14 of Atlanta’s top bartenders, who were hand selected by the event’s host committee:

- Fernando Alonso ([Casi Cielo](#))
- James Cramer ([Biltong Bar](#))
- Greg Emilio ([Bellina Alimentari](#))
- Baylee Hopings ([Empire State South](#))
- Erika Moore ([Parlor](#))
- Colten Murray ([9 Mile Station](#))
- Mitchell Oliver ([King of Pops](#))
- Don Pirone ([Brezza Cucina](#))
- Gabriella Ramel ([Iberian Pig Buckhead](#))
- Mathew Riggins ([Negril Village Atlanta](#))
- Tokiwa Sears ([Bar Margot](#))

- Jessica Smith ([Urban Tree Cidery](#))
- Nik Soukavong ([Little Trouble](#))
- Zee Zammit ([The Consulate Atlanta](#))

Each bartender will unveil his or her original cocktail recipe at the event to compete for Highball's top honors. Guests are invited to sip each cocktail and vote for their favorites. Local judges, The Atlantan Editor Lauren Finney and the Atlanta Journal-Constitution Food and Dining Editor Ligaya Figueras, also will score each cocktail based on five categories: appearance, taste, complexity, balance and originality. Guest and critic votes will be combined to select first, second and third place winners: Luxury Mixologist, Top Shelf Mixologist and Classic Mixologist. In addition to bragging rights, each winning bartender will receive a cash prize. This year

Throughout the afternoon, guests will enjoy music by DJ Teknology and breakfast-inspired bites by Dennis Dean catering.

Doors will open at noon for VIP benefactor access, with general admission beginning at 12:30 p.m. Cocktail enthusiasts age 21 and older are encouraged to attend; all proceeds will benefit the High Museum of Art. Early bird tickets are \$65 for High Museum of Art members and \$85 for not-yet-members. Beginning on June 18, regularly priced single tickets will be available at \$75 for Museum members and \$95 for not-yet-members. Benefactor packages with exclusive benefits begin at \$500. Tickets may be purchased online at www.high.org/highball. Guests are encouraged to break out their favorite brunch casual attire for the occasion.

Event listing:

Highball

Sunday, Aug. 11, 2019

12:30 to 4 p.m.

VIP Benefactor access begins at noon, followed by general admission at 12:30 p.m.

The Fairmont

1429 Fairmont Ave NW, Atlanta, GA 30318

Atlanta's best bartenders compete in a head-to-head craft cocktail competition at this fundraiser benefiting the High Museum of Art. Guests will raise a glass for a top-shelf cause and vote for their favorite libation as they enjoy music and light bites. Single tickets are \$75 for Museum members and \$95 for not-yet-members. Benefactor packages begin at \$500. More information and tickets available at www.high.org/highball.

Highball Support

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Esprit de Pour – Atlanta Beverage Company

About High Museum of Art

Located in the heart of Atlanta, Georgia, the High Museum of Art connects with audiences from across the Southeast and around the world through its distinguished collection, dynamic schedule of special exhibitions and engaging community-focused programs. Housed within facilities designed by Pritzker Prize–winning architects Richard Meier and Renzo Piano, the High features a collection of more than 17,000 works of art, including an extensive anthology of 19th- and 20th-century American fine and decorative arts; major holdings of photography and folk and self-taught work, especially that of artists from the American South; burgeoning collections of modern and contemporary art, including paintings, sculpture, new media and design; a growing collection of African art, with work dating from pre-history through the present; and significant holdings of European paintings and works on paper. The High is dedicated to reflecting the diversity of its communities and offering a variety of exhibitions and educational programs that engage visitors with the world of art, the lives of artists and the creative process. For more information about the High, visit www.high.org.

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