



HIGH MUSEUM OF ART ATLANTA

1280 PEACHTREE STREET, N.E. • ATLANTA, GEORGIA 30309

**FOR IMMEDIATE RELEASE**

**HIGH MUSEUM OF ART WELCOMES BRADY LUM  
AS DEPUTY DIRECTOR OF OPERATIONS AND FINANCE**

**ATLANTA, Feb. 21, 2019** – The High Museum of Art is pleased to announce that Brady Lum has joined the Museum as deputy director of operations and finance. Lum has responsibility for planning, implementation, management and control of operational and financial activities of the Museum.

“We are delighted to bring Brady on board as a member of our senior leadership team,” said Rand Suffolk, Nancy and Holcombe T. Green, Jr., director. “His collaborative, results-driven approach and strong track record of thought leadership, combined with his passion for community service and engagement, make him a wonderful asset for the Museum as we continue to grow and serve new audiences.”



“I am honored to serve as the next deputy director of the High during this exciting period of dynamic growth and vibrancy in Atlanta,” said Lum. “The values of inclusion, collaboration and connectivity that Rand and the entire High team embrace and live out every day resonate greatly with me. I look forward to joining the incredible staff and patrons who are so passionately committed to ensuring that the Museum is a meaningful and positive force within the city and a thought leader beyond.”

From 1993 to 2008, Lum held various leadership positions with The Coca-Cola Company, fostering organizational success through innovative marketing, business development, community engagement, franchise management and strategic planning in regional, national and global roles. In 2008, Lum became the president and chief operating officer of Special Olympics International in Washington, D.C., where he led all functions and operations of 250 associates across seven regions and aligned the organization behind its first-ever, movement-wide global strategic plan. Lum returned to The Coca-Cola Company in 2014 as the senior vice president and general manager of Coca-Cola/Keurig Ventures North America, where he led cross-functional teams across two public companies in the areas of marketing, communications, sales, and research and development.

In addition to performing his professional roles, Lum has served as board chair for the Points of Light Institute, a national nonprofit that mobilizes volunteers, helping the organization create a

multi-year vision and strategic partnership platform. He was also chair of the board of The New School in Atlanta and is currently the clerk of session with Atlanta's Central Presbyterian Church.

Lum earned a Master of Business Administration from Harvard Business School and a Bachelor of Arts with Honors in government and foreign affairs from the University of Virginia. Most recently, Lum earned two master's certificates from the Berklee College of Music in guitar performance and music theory.

Lum lives in the Morningside neighborhood of Atlanta with his wife, Jill Morehouse; daughters, Perry (20) and Sandy (17); and son, Wiley (10). He is a passionate lifelong musician (guitar, mandolin and banjo), photographer, cook and outdoorsman.

### **About the High Museum of Art**

Located in the heart of Atlanta, Georgia, the High Museum of Art connects with audiences from across the Southeast and around the world through its distinguished collection, dynamic schedule of special exhibitions and engaging community-focused programs. Housed within facilities designed by Pritzker Prize-winning architects Richard Meier and Renzo Piano, the High features a collection of more than 17,000 works of art, including an extensive anthology of 19th- and 20th-century American fine and decorative arts; major holdings of photography and folk and self-taught work, especially that of artists from the American South; burgeoning collections of modern and contemporary art, including paintings, sculpture, new media and design; a growing collection of African art, with work dating from pre-history through the present; and significant holdings of European paintings and works on paper. The High is dedicated to reflecting the diversity of its communities and offering a variety of exhibitions and educational programs that engage visitors with the world of art, the lives of artists and the creative process. For more information about the High, visit [www.high.org](http://www.high.org).

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**DIGITAL IMAGES ARE AVAILABLE UPON REQUEST**

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