



HIGH MUSEUM OF ART ATLANTA

1280 PEACHTREE STREET, N.E. • ATLANTA, GEORGIA 30309

FOR IMMEDIATE RELEASE

26th ANNUAL HIGH MUSEUM ATLANTA WINE AUCTION RAISES \$3 MILLION

More than \$1.4 million in auction sales; highest single auction bid \$65,000

ATLANTA, April 26, 2018 — In its 26th year, the High Museum Atlanta Wine Auction reached a live auction total of more than \$1.3 million and a silent auction total of more than \$141,000 on March 24, 2018. Wine Auction events raised \$3 million to support the Museum’s exhibitions and educational programming. The dates for the 27th annual High Museum Atlanta Wine Auction are March 20–23, 2019.

The 2018 Wine Auction, organized by co-chairs Sandra Baldwin and Beth Park, celebrated the best in food, wine and art with the theme “The Art of Collecting.” The weekend events under the Tents at Atlantic Station welcomed more than 1,000 guests.

“We’re extremely grateful for the generosity of all who support the Auction and help make it possible for us to continue to deliver impactful, innovative and educational programming for our visitors,” said Rand Suffolk, Nancy and Holcombe T. Green, Jr., director of the High. “An event of this magnitude would not be possible without a team of incredible volunteers, vintners, chefs, patrons and donors who continue to make this fundraising initiative a huge success.”

The Special Guests of Honor were vintners Tuck and Boo Beckstoffer of Tuck Beckstoffer Estate in Napa Valley, California. The 2018 Special Guest Chef was Jonathan Waxman of Atlanta’s Brezza Cucina and *Top Chef: Masters*.

The March 24 main event, the Vintners’ Reception and Live Auction, featured 57 live auction lots and 115 silent auction lots, which offered exclusive opportunities to taste a variety of wines, tour vineyards across the globe and visit with more than 150 vintners from the world’s premier wine regions and 76 chefs from across the country. The lots also included rare vintages and large-format bottles.

The top live auction lot, “Experience Untapped Tuscany,” sold for \$65,000. The two winning couples will enjoy a stay at Monteverdi Tuscany, a wine tasting and tour at Tenuta di Trinoro, and a dinner prepared by Monteverdi chef Biancarla Bodoni at a home in Atlanta. “The Domaine de Cromey in Burgundy” lot sold for the second highest bid of the day at \$60,000

(purchased by 5 couples). Each couple will experience the best of Burgundy during a six-day visit to Domaine de Cromey to explore vineyards, the nearby town of Beaune and more. At \$58,000, the “Blackbird Vineyards” lot sold for the third highest bid and features a trip for two to South Africa to experience Cape Winelands, a safari at the Lion Sands Private Game Reserve, and Cape Town’s finest attractions. This trip also includes two first-class, roundtrip tickets on Delta Airlines and luxury accommodations.

This year’s Paddle Raise was held in support of youth education at the High to raise funds for the High’s Art Access programs. This year’s Paddle Raise brought in over \$150,000 — up from last year’s \$86,000.

The 2018 Wine Auction was made possible with support from the following corporate sponsors: Presenting Sponsor Delta Air Lines, Grand Cru Sponsor Merrill Lynch and Friday Fête Sponsor JLL.

The High is pleased to announce Allison Hill and Dawn Tresh as co-chairs for the 27th High Museum Atlanta Wine Auction (March 20–23, 2019).

For more information, visit <http://www.highmuseumwine.org>.

High Museum Atlanta Wine Auction

Founded in 1993, the High Museum Atlanta Wine Auction is the largest fundraising event for the High Museum of Art. The Wine Auction is the top charity fundraising event in Atlanta and the no. 1 charity wine auction benefiting the arts. Proceeds generated by the Auction, which have amounted to more than \$30 million over the last 26 years, provide a significant source of funding for the Museum’s exhibitions and educational programs. Proceeds help to make possible special exhibitions and partnerships, and the Auction also provides funds for dynamic youth education programs, which draw more than 65,000 schoolchildren to the High each year. For more information, visit www.atlanta-wineauction.org.

About the High Museum of Art

Located in the heart of Atlanta, Ga., the High Museum of Art connects with audiences from across the Southeast and around the world through its distinguished collection, dynamic schedule of special exhibitions, and engaging community-focused programs. Housed within facilities designed by Pritzker Prize–winning architects Richard Meier and Renzo Piano, the High features a collection of more than 16,000 works of art, including an extensive anthology of 19th- and 20th-century American fine and decorative arts; major holdings of photography and folk and self-taught work, especially that of artists from the American South; burgeoning collections of modern and contemporary art, including paintings, sculpture, new media and design; a growing collection of African art, with work dating from pre-history through the present; and significant holdings of European paintings and works on paper. The High is dedicated to reflecting the diversity of its communities and offering a variety of exhibitions and educational programs that engage visitors with the world of art, the lives of artists and the

creative process. For more information about the High, visit www.high.org.

#

Media contact:

Marci Tate Davis
Manager of Public Relations
E-mail: marci.davis@high.org
404-733-4585