



HIGH MUSEUM OF ART ATLANTA

1280 PEACHTREE STREET, N.E. • ATLANTA, GEORGIA 30309

FOR IMMEDIATE RELEASE

**HIGH MUSEUM ATLANTA WINE AUCTION TO CELEBRATE
“THE ART OF COLLECTING” DURING 26TH YEAR
*March 21–24, 2018, at Atlantic Station***

ATLANTA, Dec. 12, 2017– Wine enthusiasts from around the world are invited to experience the High Museum Atlanta Wine Auction, March 21–24, 2018, with the theme “The Art of Collecting.” Celebrating its 26th year, the Auction is the largest charity wine auction in the United States benefiting the arts and the largest fundraising event for the High Museum of Art.

Proceeds from the Auction have amounted to more than \$28 million over the last 25 years and provide significant funding for the High’s exhibitions and educational programs. The Paddle Raise, which began in 2006, has contributed more than \$1.3 million to the High’s [Art Access](#) program, which subsidizes visits to the Museum for more than 110,000 students across all grade levels and provides teachers with classroom resources.

“Funds raised through the Wine Auction fuel the High’s essential mission-driven programs and ensure our continued growth and impact in the community,” said Rand Suffolk, Nancy and Holcombe T. Green, Jr., director of the High. “Each year we are humbled by the generosity of our Wine Auction patrons and look forward to celebrating their support at our signature events.”

“For every Auction, we bring together the nation’s best vintners with amazing chefs for a food and wine experience like no other,” said Steven Hargrove, Wine Auction manager. “We’re excited to kick off another amazing year and to welcome new friends and old to Atlanta for our 26th anniversary.”

The 2018 Auction is co-chaired by Sandra Baldwin and Beth Park, Atlanta-based community philanthropists and longtime supporters of the Auction.

This year’s Special Guests of Honor are husband and wife Tuck and Boo Beckstoffer, vintners of Tuck Beckstoffer Estate and long-term supporters of the Auction.

With more than 30 years of experience cultivating vineyards in Napa Valley, Tuck Beckstoffer pairs old-world techniques with new-world grapes and has developed a signature winemaking

style and elaborate wine portfolio. The Beckstoffers have partnered with winemaker Philippe Melka on their Mockingbird, Amulet and Semper wines while continuing to offer Tuck's 75 Wine Company family of wines to consumers through restaurants and bottle shops across the country. Together, Tuck and Boo are dedicated to the continued creation of estate wines to be enjoyed by generations to come.

The Special Guest Chef for the 2018 Auction is Jonathan Waxman, *Top Chef: Masters* alum and owner of Brezza Cucina (Atlanta), Barbuto (New York), Jams (New York), Adele's (Nashville) and Waxman's (San Francisco).

Wine Auction Week officially begins March 21 and continues through March 24. The 2018 weekend events will take place in the Tents at Atlantic Station. The week's festivities include:

- Ladies Luncheon – March 21: This ladies-only luncheon at the award-winning restaurant Bacchanalia will feature food and wine pairings by top female winemakers and chefs. After lunch, guests will have the opportunity to shop the boutiques of the Westside Provisions District.
- Gents Lunch – March 21: The gents have a party of their own featuring a delicious lunch from top chefs at Cooks & Soldiers and flowing wine at the automotive boutique Motor Car Collection.
- Dine Around Dinners – March 21-22: Some of the world's best winemakers partner with Atlanta's top chefs in their restaurants to develop one-of-a-kind, way-off-the-menu, multi-course meals with wine pairings.
- Winemaker Dinners – March 22: Some of Atlanta's most renowned chefs pair up with Southern chefs from around the region and world-class winemakers. These incredible dinners take place in some of the most beautiful homes in Atlanta.
- Tasting Seminars – March 23: Hosted at local venues, seminars cover topics handpicked by winemakers and sommeliers and feature some of the world's highest-rated and most distinctive wines.
- Friday Fête and After Party – March 23: Inside the Tents at Atlantic Station, guests will mix and mingle with winemakers during a champagne reception, place bids on the impressive Silent Auction lots and enjoy a meal prepared by the Special Guest Chef. After dinner, the band kicks in, and the shoes come off. Attire is cocktail casual—a jacket is requested, but no tie is required.
- Vintners' Reception and Live Auction – March 24: The weekend concludes with the main event in the Tents at Atlantic Station, featuring wine tastings from many of the world's top wineries, samples from Atlanta's best restaurants and the opportunity to bid on one-of-a-kind wine, travel and food experiences.

For more information, visit www.highmuseumwine.org.

The Wine Auction is pleased to announce the following corporate sponsors: Presenting Sponsor Delta Air Lines, Grand Cru Sponsor Merrill Lynch, Friday Fête Sponsor JLL.

High Museum Atlanta Wine Auction

Founded in 1993, the High Museum Atlanta Wine Auction is the largest fundraising event for the High Museum of Art. The Wine Auction is the top charity fundraising event in Atlanta and the no. 1 charity wine auction benefiting the arts. Proceeds generated by the Auction, which have amounted to more than \$28 million over the last 25 years, provide a significant source of funding for the Museum's exhibitions and educational programs. Proceeds help to make possible special exhibitions and partnerships, and the Auction also provides funds for dynamic youth education programs, which draw more than 65,000 schoolchildren to the High each year. For more information, visit www.atlanta-wineauction.org.

About the High Museum of Art

The High is the leading art museum in the southeastern United States, housed within facilities designed by Pritzker Prize–winning architects Richard Meier and Renzo Piano. With more than 16,000 works of art, the High has an extensive anthology of 19th- and 20th-century American fine and decorative arts; major holdings of photography and folk and self-taught work, especially that of artists from the American South; burgeoning collections of modern and contemporary art, including paintings, sculpture, new media and design; a growing collection of African art, with work dating from pre-history through the present; and significant holdings of European paintings and works on paper. The High is dedicated to reflecting the diversity of its communities and offering a variety of exhibitions and educational programs that engage visitors with the world of art, the lives of artists and the creative process. For more information about the High, visit www.high.org.

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