

FOR IMMEDIATE RELEASE**HIGH MUSEUM OF ART TO HOST MONSTER DRAWING RALLY
OFFERING WORKS FOR SALE BY LOCAL ARTISTS**

New works created live at the High available for \$75 at one-day event

ATLANTA, Aug. 12, 2015 – In conjunction with the exhibition “[Sprawl! Drawing Outside the Lines](#),” the High will host the Monster Drawing Rally fundraiser on Saturday, Sept. 12, 2015, from 1 to 4 p.m. At the event, artists from the metro Atlanta area and other nearby locations such as Athens and Columbus will create works live in the High’s Robinson Atrium. The artworks will be available for sale during the event for \$75 each.

Monster Drawing Rally will feature 75 artists, including many of whom are featured in “Sprawl!” Three groups of 25 artists will work in three consecutive one-hour shifts. Each group will create original artworks that will be immediately available for purchase when they are completed.

If more than one attendee would like to purchase a particular work at the event, the winner will be determined by a card draw—high card wins. Proceeds from the sale of all artworks at the event will go toward the future purchase of drawings by Atlanta area artists for the High’s permanent collection.

The event, hosted by the High’s Wieland Family Curator of Modern and Contemporary Art Michael Rooks, will also feature a cash bar and entertainment by DJ Teknology.

The High first hosted Monster Drawing Rally in 2013 to celebrate the closing of “Drawing Inside the Perimeter,” a prequel to “Sprawl!” The 2013 event raised more than \$8,000, which was used to acquire works of art featured in “Sprawl!”

“The first Monster Drawing Rally was such a huge success that there was no question about bringing it back this year,” said Rooks. “There was great popular demand for the High to host it again—not only from the audience but also from participating artists. The event is a great way to strengthen ties within our creative communities while introducing our audience to the breadth of Atlanta area talent in an innovative and participatory way.”

Monster Drawing Rally is free with Museum admission. For more information and to purchase tickets, visit www.high.org. For a full list of participating artists to date, visit www.high.org/MDRArtists.

This program is made possible by the Gudmund Vigtel Works on Paper Fund. BINDERS® will donate supplies for the event, and participating artists will also be bringing their own supplies.

About the High Museum of Art

The High is the leading art museum in the southeastern United States. With more than 15,000 works of art in its permanent collection, the High Museum of Art has an extensive anthology of 19th- and 20th-century American art; a significant collection of historic and contemporary decorative arts and design; significant holdings of European paintings; a growing collection of African American art; and burgeoning collections of modern and contemporary art, photography, folk and self-taught art, and African art. The High is also dedicated to supporting and collecting works by Southern artists. For more information about the High, visit high.org.

About The Woodruff Arts Center

The Woodruff Arts Center is one of the largest arts centers in the world, home to the Tony Award–winning Alliance Theatre, the Grammy Award–winning Atlanta Symphony Orchestra and the High Museum of Art, the leading art museum in the Southeast. Each year, these centers of artistic excellence play host to more than 1.2 million patrons at The Woodruff Arts Center’s midtown Atlanta location, one of the only arts centers in the United States to host both visual and performing arts on a single campus. The Woodruff Arts Center also offers remarkable educational programming through each of its arts partners. Through the combined efforts of its arts partners, The Woodruff Arts Center serves more than 300,000 students annually and is the largest arts educator in Georgia. www.woodruffcenter.org

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